



2016 Kansas WIC Conference

March 29-30, 2016

Agenda & Conference Center Map

Sponsored by: KDHE-Nutrition & WIC Services

Maner Conference Center (sessions)
Capitol Plaza Hotel (lodging)
 1717 SW Topeka Blvd, Topeka, KS

Monday, March 28, 2016

*Registration available in **Hotel** foyer from 3:00-6:30 PM*

Tuesday, March 29, 2016

- Sunflower Ballroom: Meals, refreshments
- Bison Room B: Mothers' Room w/ screened area for pumping/nursing.
- Maner Conference Center Hallway: Nutrition & Breastfeeding Give-Away Table – (Assorted items that you are free to take.)

8:00 AM	Registration – Maner Conference Center Foyer, outside Sunflower Ballroom Deluxe Continental Breakfast – Sunflower Ballroom
General Session - Sunflower Ballroom	
9:00 AM	Welcome - Dave Thomason , Director of the Kansas WIC Program
9:30 AM	“Love Your Job! Love Your Life!” Joel Weintraub. Discover how to love your job and your life by learning how to communicate with yourself and fellow team members. This one hour program will transform your life by delivering tips on how to use creative thinking to reduce stress, change perspective and improve productivity. Experience how to change from a state of depression and anxiety to one of happiness, hope and productivity; but perhaps most important of all, we will learn about the magical benefits of incorporating humor in our lives.
10:30 AM	Beverage break

Breakout Sessions – Locations as indicated in the column headings. See next page for descriptions. Approximate room seating is listed by each room name. If a room is full, please attend another session.

	<i>Sunflower-300</i>	<i>Shawnee A-150</i>	<i>Shawnee B&C-100</i>	<i>Pioneer-135</i>	<i>Homestead-65</i>
11:00 AM	<p>“Three Quick Steps to Creative Problem Solving - From Conflict to Cooperation” Joel Weintraub Suggested audience – All</p> <p><i>Repeated</i></p>	<p>“How to Effectively Communicate with WIC Clients” Rachelle Hazelton Suggested audience – All</p> <p><i>Repeated</i></p>	<p>“Breastfeeding in Kansas: Building a Foundation of Health & Wellbeing” Brenda Bandy Suggested audience – All</p> <p><i>Repeated</i></p>	<p>“The ABC’s of Pediatric Formulas” Shannon Beattie Suggested audience – Nurses, RDs</p> <p><i>Repeated</i></p>	<p>“Oral Health Messaging for Pregnant Women and Young Children” Kathy Hunt Suggested audience – Nurses, RDs</p> <p><i>Repeated</i></p>
12:00	Lunch - Sunflower Ballroom				
1:00 PM	<p>“Three Quick Steps to Creative Problem Solving - From Conflict to Cooperation” Joel Weintraub Suggested audience – All</p> <p><i>Repeat from 11:00</i></p>	<p>“How to Effectively Communicate with WIC Clients” Rachelle Hazelton Suggested audience – All</p> <p><i>Repeat from 11:00</i></p>	<p>“Breastfeeding in Kansas: Building a Foundation of Health & Wellbeing” Brenda Bandy Suggested audience – All</p> <p><i>Repeat from 11:00</i></p>	<p>“The ABC’s of Pediatric Formulas” Shannon Beattie Suggested audience – Nurses, RDs</p> <p><i>Repeat from 11:00</i></p>	<p>“Oral Health Messaging for Pregnant Women and Young Children” Kathy Hunt Suggested audience – Nurses, RDs</p> <p><i>Repeat from 11:00</i></p>
2:00 PM	Pass between sessions				
General Sessions - Sunflower Ballroom					
2:15 PM	<p>“eWIC: New Things to Come.” Sandi Fry and Ashley Warren. In this session, we will present the projects for KWIC that are on the horizon, the biggest one being electronic benefit transfer, otherwise known as eWIC. Within the next couple years, we plan to design, develop and implement eWIC, along with some other technology, including the WICShopper app (for iPhones and Android phones), and more information on the Client and Vendor Portals for clients and vendors for eWIC.</p>				
3:15 PM	Refreshment Break – Sunflower Ballroom				

3:45 PM	“eWIC: A New Shopping Experience.” Jim Chilcoat, CDP. Demonstration of eWIC transactions in a simulated grocery store.
4:45 PM	Adjourn for the day.

Day 1 – Breakout Descriptions – Although an audience is suggested, anyone can attend.

“Three Quick Steps to Creative Problem Solving - From Conflict to Cooperation” Joel Weintraub (Suggested audience – All) What do heads of companies, comedy writers, advertising executives, WIC professionals and parents have in common? Creative problem solving! When used correctly the same techniques used to run a company, improve sales, write a joke, work with WIC clients, and raise a family are very similar. In addition to learning these techniques that will give you the ability to invent solutions for personal and work problems, you will also learn the technique of parallel thinking. Parallel thinking will lead you to solving problems together - avoiding argument while uniting to arrive at mutually beneficial solutions. *Repeated.*

“How to Effectively Communicate with WIC Clients” Rachelle Hazelton, KDHE Nutrition & WIC Services (Suggested audience – All) In this session, you will be able to identify some helpful tips on how to effectively communicate with WIC clients by learning different communication techniques, building rapport and learn different techniques to critical thinking. *Repeated.*

“Breastfeeding in Kansas: Building a Foundation of Health & Wellbeing” Brenda Bandy, Kansas Breastfeeding Coalition. (Suggested audience – All). Learn how various breastfeeding initiatives are being implemented around the state on the local, county, regional and state-wide level. How do these programs support the Surgeon General’s *“Call to Action to Support Breastfeeding”*? Specifically, we will look at breastfeeding education, peer-to-peer support, hospital improvement programs and workplace lactation support programs across the state. *Repeated.*

“The ABC’s of Pediatric Formulas” Shannon Beattie, MS, RD, LD., Manager, Nutrition Services, Children’s Mercy Hospital (Suggested audience – Nurses, RDs) In this session, we will review the types of formulas for infants and children and when to use, as well as how to concentrate formula by adjusting formula base and/or using modular additives. We will also describe how Children’s Mercy Hospital staff aids WIC families in obtaining formula for outpatient use. *Repeated*

“Oral Health Messaging for Pregnant Women and Young Children” Kathy Hunt, Dental Program Director, Oral Health Kansas (Suggested audience – Nurses, RDs) National data tells us our kids are getting more cavities at a younger age, putting them at risk for pain and infection throughout their bodies; as well as problems with eating, socializing and learning. We also know that the vast majority of pregnant women do not receive dental care during their pregnancy. The good news is that cavities are almost entirely preventable and all dental services are safe to receive during pregnancy. Come find out what our nation’s experts are saying those habits should be.

Wednesday, March 30, 2016

7:00 AM	Hot Breakfast Buffet – Sunflower Ballroom				
General Session - Sunflower Ballroom					
8:00 AM	Seth Bate, Director, WSU Center for Leadership Development “Holding Steady Through Change.” This highly interactive conference session will help us consider what we love about change – and also what makes it hard. It is a chance to think through what you and others are giving up when things change. It is also an opportunity to identify where we generate and how we sustain energy for change. Finally, the session is an invitation to think about how to take care of yourself when change is going on; what if we considered self-care as one way we lead? Bring a pen and sit with one or two people you are willing to talk to about the changes you are experiencing or anticipating.				
9:00 AM	Pass between sessions				
Breakout Sessions – Locations as indicated in the column headings. See next page for descriptions. Approximate room seating is listed by each room name. If a room is full, you will need to attend another session. Notice that certain sessions are NOT repeated.					
	<i>Sunflower-300</i>	<i>Shawnee A-150</i>	<i>Shawnee B&C-100</i>	<i>Pioneer-135</i>	<i>Homestead-65</i>
9:15 AM	“Integrity Essentials” Rachelle Hazelton, Lisa Long Suggested audience – All <i>NOT Repeated</i>	“Breastfeeding Peer Counselor Networking” (no formal presentation) Suggested audience – BFPCs and BFPC Supervisors <i>NOT repeated</i>	“Vendor Management Foundations” Valerie Merrow, Janna Gunckle Suggested audience – Local Vendor Managers <i>Repeated</i>	“Mini-Presentations of Local Projects” Suggested audience – Nurses, RDs <i>Repeated</i>	“Building Relationships with Opinion Leaders” Dave Thomason Suggested audience –WIC Coordinators, and all with interest <i>Repeated</i>
10:15 AM	Beverage Break – Sunflower Ballroom (30 minutes)				
10:45 AM	“Fiscal Fundamentals” Rachelle Hazelton, Randy Volz Suggested audience – Persons working with WIC affidavits <i>NOT Repeated</i>	“KWIC Q & A” Ashley Warren, Sandi Fry Suggested audience – All <i>NOT Repeated</i>	“Vendor Management Foundations” Valerie Merrow, Janna Gunckle Suggested audience – Local Vendor Managers <i>Repeat from 9:15</i>	“Mini-Presentations of Local Projects” Suggested audience – Nurses, RDs <i>Repeat from 9:15</i>	“Building Relationships with Opinion Leaders” Dave Thomason Suggested audience – WIC Coordinators, and all with interest <i>Repeat from 9:15</i>

11:45 AM (Lunch)	Sunflower Ballroom – Lunch and speaker “Don’t Judge a Book by Its Cover.” Dr. Adolph Brown
12:30 PM (Speaker)	Literally, one cannot tell the contents of a book by just looking at the material used to hold it together. A book with a torn and worn cover may be more important, more entertaining, or more useful than a book bound in a flashier manner. The same can be extended to relationships. The prejudice of making decisions solely based on outward appearance could cost one the chance of a meaningful encounter.
2:00 PM	Adjourn • Complete your evaluation through KS TRAIN and print your certificate.

Day 2 – Breakout Descriptions – Although an audience is suggested, anyone can attend.

“Integrity Essentials” Rachelle Hazelton, Lisa Long (Suggested audience – All)

This session will provide an overview of income guidelines/questions along with issues related to program integrity (rights & responsibilities, sanctions and fair hearings). *Not repeated.*

“Breastfeeding Peer Counselor Networking” (no formal presentation) (Suggested audience – BFPCs and BFPC Supervisors) *NOT repeated*

“Vendor Management Foundations” Valerie Merrow, Janna Gunckle (Suggested audience – Local Vendor Managers) As a Local Vendor Manager, do you struggle with what to do when you get a new store or change of ownership? Do you wonder what to cover in training and during monitoring visits? In this session you will learn how to conduct a monitoring visit, best practices for training your vendors, ensuring compliance with policies and procedures and common rejected check issues. *Repeated.*

“Mini-Presentations of Local Projects” (Suggested audience – Nurses, RDs)

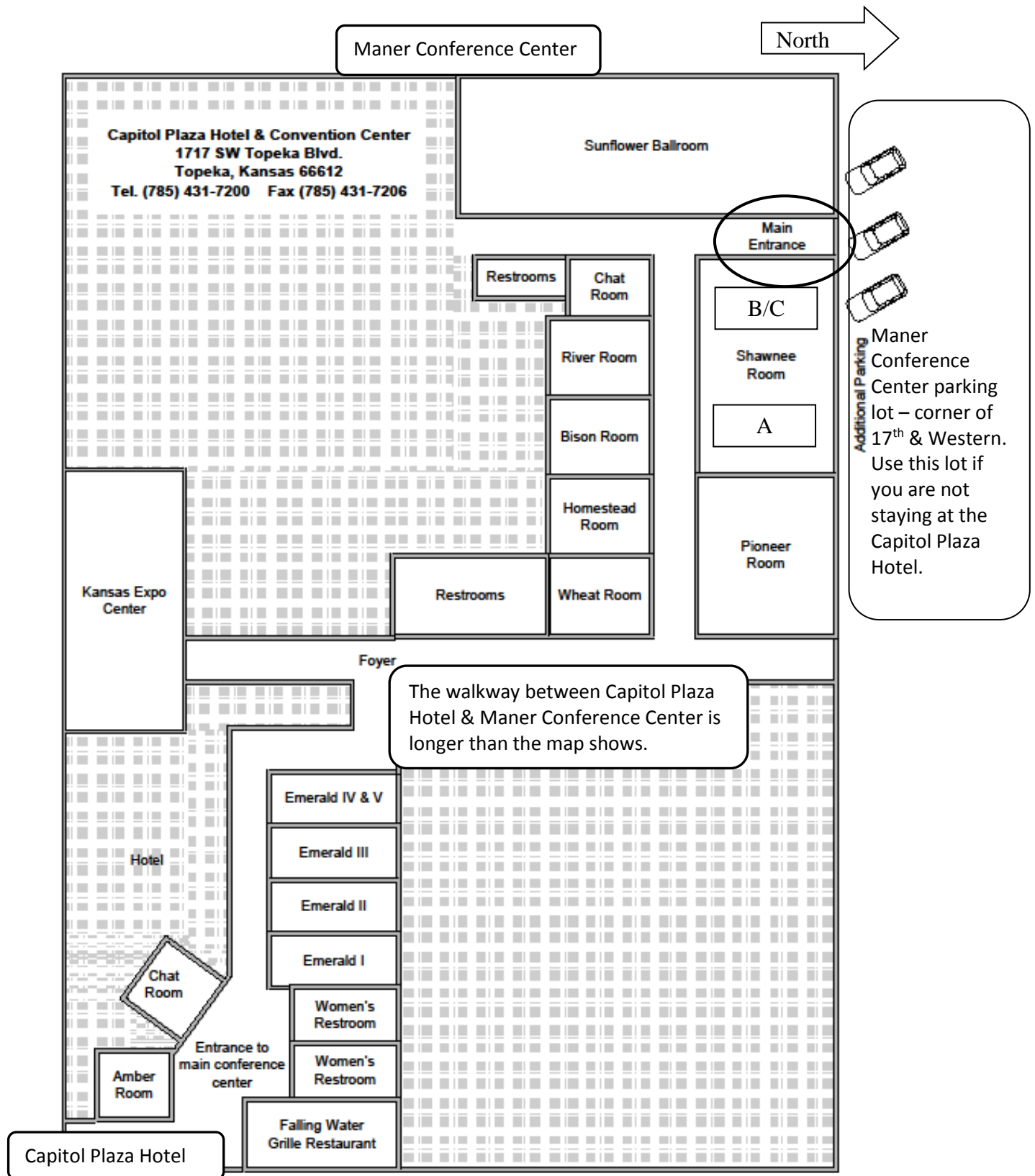
- Open Cup Campaign – Jean Detrich, Sherie Moody, Dickinson County.
- Next Day Scheduling – Kay Powell, Shawnee County
- Maximizing the Potential of Secondary Nutrition Education – Tiffani Krause, Susan Lukwago, Seward County
- Annual WIC Referral Day – Nancy Sanchez, Wyandotte County

Repeated

“Building Relationships with Opinion Leaders” Dave Thomason (Suggested audience –WIC Coordinators, and any with interest.) Building relationships with opinion leaders can help avoid potential misunderstandings about the WIC program. In addition, helping leaders understand what WIC is all about builds a network of supporters throughout the community. This session presents simple ideas and proven strategies for success in this important area. *Repeated*

“Fiscal Fundamentals” Rachelle Hazelton, Randy Volz (Suggested audience – Staff working with affidavits and budgets) Will discuss a variety of fiscal items including: An overview of budget updates and changes; “How do I fix that?”; “Where do I place that on the affidavit?”; and a few other fiscal items that routinely get asked. *NOT Repeated*

“KWIC Q & A” Ashley Warren, Sandi Fry (Suggested audience – All) Have you been scratching your head over screens in KWIC? Come prepared with questions and we will get them answered. *NOT Repeated*





Map and Driving directions.

<http://www.capitolplazahoteltopeka.com/location-directions>

From West of Topeka:

Take I-70 East to Exit 363 Adams St./ Branner Trafficway exit. Turn left (south) on Adams and travel to 15th St., which is the first street on right. Turn right (west) on 15th St. When the street forks, stay on the left hand side and merge on to 17th St. (15th St. goes right). The Capitol Plaza Hotel is on the left corner of Topeka Blvd and 17th St. Turn left on Topeka Blvd. and right into the Capitol Plaza Hotel/Kansas Expocentre main entrance.

From South of Topeka:

Travel on the Kansas Turnpike (335) north to South Topeka Exit #177. Pay the toll and immediately get into the right lane. Go north on Topeka Blvd. The Capitol Plaza Hotel is on the left corner of Topeka Blvd. and 17th St. Turn left into the Capitol Plaza Hotel/Kansas Expocentre main entrance.

From East of Topeka:

Take I-70 West to the Topeka Exit (Exit363)/Adams St. Turn left onto Adams St. and then turn right off Adams St. at 15th Street. When the street forks, stay on the left hand side and merge on to 17th St. (15th St. goes right). The Capitol Plaza Hotel is on the left corner of Topeka Blvd and 17th St. Turn left on Topeka Blvd. and right into the Capitol Plaza Hotel/Kansas Expocentre main entrance.